

# The trading & information platform for feed, food and pharma industry

Kemiex is a specialized procurement, trading and information platform for raw materials in the health and nutrition industries for humans and animals.

Kemiex connects its users to a network of reliable companies and provides unique market data & insights.

Marketplace. Procurement. Insights.







"Kemiex has found a great way of structuring feed additives' trade via an online platform. So far, it has been a great addition to our more traditional and personal way of approaching our markets. The documentary compliance, credit security via Atradius and markets insights provided are really added values which raises them above and beyond any other platforms or live brokers. We are very happy to support Kemiex in their future growth and development."

**Tim Lemeer - Vice President - Barentz Animal Nutrition** 



"Kemiex has introduced a complete new way of buying and selling through its innovative platform. It creates interesting opportunities to find new suppliers and customers worldwide. I believe this is the future of online trading"

**Bart Van den Berghe - Director - Vitafor N.V.** 



""A pioneering software to consolidate raw material quotations, negotiate with existing suppliers and connect to new suppliers from the Kemiex network. It is very convenient, efficient and I receive surprisingly fast responses from high-quality companies. Strategic market data is also quite insightful."

Saad Oulad - Trader - Quimidroga S.A.



"Kemiex is a very important tool for us when it comes to finding new suppliers and aggregating quotes.

It offers us price evolution of several products, which helps us to evaluate market tendencies.

On the other side, industry news are a great complement to this tool"

Ricardo Ferreira - Purchasing Manager - Vetanco S.A.

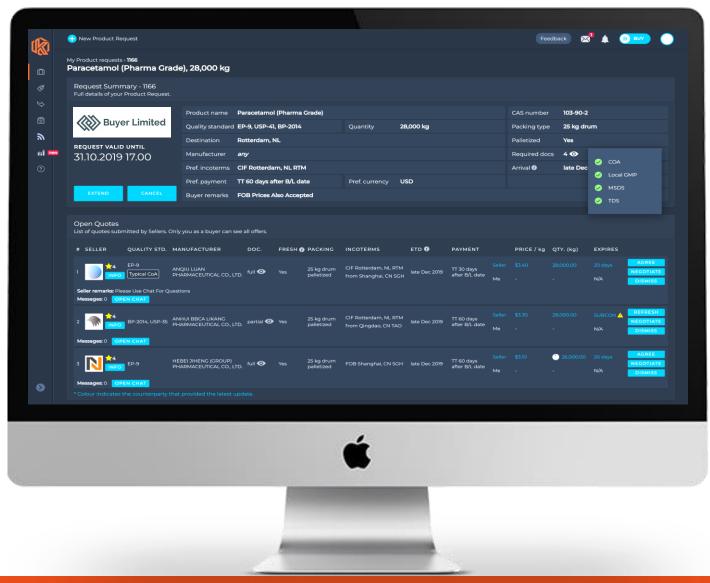


## Efficient trade through a specialized industry platform



Structured way to collect & negotiate offers for a safer, more efficient and transparent way of trading globally.

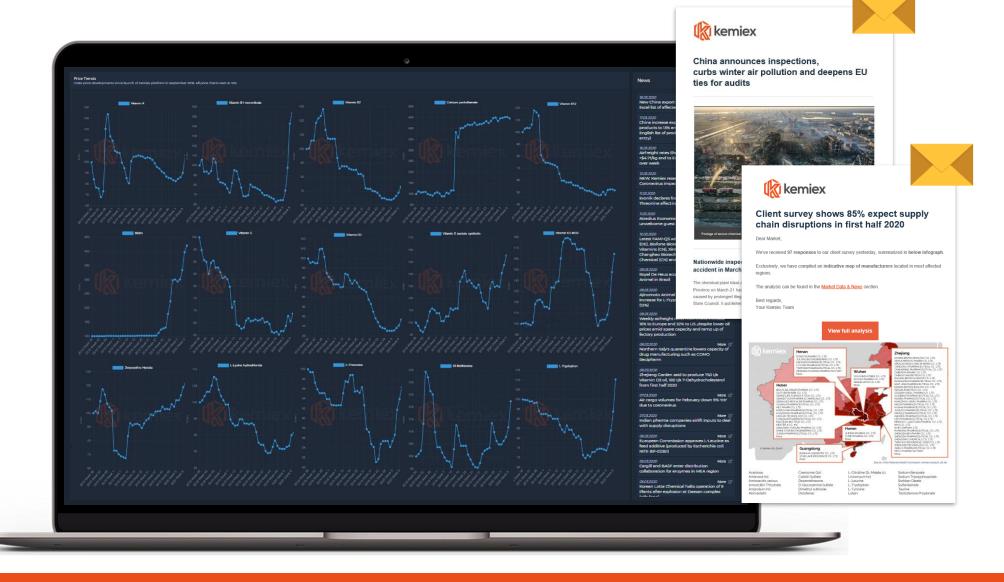
Sellers also place identity-protected spot offers to all subscribed buyers.





Strategic market data & insights to take informed decisions

In addition to trading services, we offer price trends for 22+ products\* and relevant industry news and analysis.



## Members are verified and monitored to ensure safe trading





Members provide a filled out quality questionnaire together with licenses and certificates.

Kemiex Quality Assurance department verifies all information and assigns a 1-5 stars quality rating.

Certified by swissmedic







Atradius credit insurance assesses the financial strengths of all members.

A Credit Score delivered by Atradius is assigned to every platform member in a form of a 1-5 stars rating.





#### **PROFESSIONAL BEHAVIOR**



Platform members provide feedback for every transaction about the other counterpart.

There is a possible promotion, demotion or exclusion from the platform. A 1-5 stars behaviour rating is shown.

Assessed by





## Experienced team and world-class partners



In cooperation with



## Leading Global Trade Credit Insurer Atradius provides trade credit insurance, surety and collections services worldwide through a strategic presence in 50 countries



Leading Quality Services Provider SGS is the world's leading inspection, verification, testing and certification company with 94'000 employees and 2'600 offices.

#### **Executive Team**



Pau Franquet Chief Executive Officer

Sandro Maag

Head Client Engagement



Oriol Saludes Chief Operating Officer

Wilmer Casas

Head Latin-America



**Stefan Schmidinger** Chief Marketing Officer



**Dr. André Rieks** Head Quality Assurance

#### **Senior Advisory Board**



**Dr. Beat Steffen**Principal at the Novartis
Venture Fund



**Dr. Gertrud Huber**Former Head Regulatory
Affairs at Roche



Claus Gramlich-Eicher Chief Financial Officer at Atradius Crédito y Caución



René Groeneveld Top mgmt consultant in the life science industries



**Dr. Carlo Gallucci** Vice-rector for International Relations at ESADE



**Dr. Elisa Schön** Managing Director, Group Regulatory Affairs at UBS



**Dr. Fabio Magagna** Senior Manager at Google



**Thierry Thromann**Partner at Swiss Law firm
Altenburger Ltd.



## Unparalleled regulated and awarded solution



Kemiex is the first online platform in the world achieving a Good Distribution Practice (GDP) certification by a regulatory body



Kemiex is the first start-up in Europe registered as insurance agent to sell credit insurance products online approved by financial authorities



Winner of CPhI
Pharma Award 2019
for excellence in
supply chain, logistics
and distribution,
competing with Teva
Pharmaceutical
amongst others



Leading Swiss business magazine BILAN and bank UBS, nominated KEMIEX as one of the Top 50 Swiss Start-ups to Invest in 2019



In the context of the Top 100 Swiss Startup Award 2019, the Swiss "Oscar" for start-ups, Kemiex ranked 5 in the public voting category



## Press coverage from relevant industry media





wallstreet:online



























# Kemiex











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www.kemiex.com

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